



Special 2003 MODEL YEAR

Incentive Offer

Making a World of Difference



How to Save \$1,000

Ford AFVs may make a world of difference to a fleet's bottom line and the environment. Investigate how you can make a world of difference in your community!



Ford Factory Built
Environmental Solutions

2003 MODEL YEAR



How you save:

Fleet customers with a FIN will receive **\$1,000** off the vehicle invoice by ordering a 2003 Ford AFV by September 30, 2002.

Eligible Vehicles:

- F-150 dedicated and bi-fuel CNG pickup
- F-150 bi-fuel LPG pickup
- E-Series van and wagon
- E-Series cutaway for shuttle, parcel delivery or school bus application
- Crown Victoria for commercial/taxi applications

How To Take Advantage of this Program:

1. Simply contact your local AFV dealership or Regional AFV Sales Manager for vehicle specs and pricing
2. For a list of dealerships or your regional rep simply call **1-877-593-4716** or check our website at www.afv.ford.com
3. Eligible orders placed in the system by September 30, 2002 will qualify for the program

Add the Savings Up!

Add your **\$1,000** early order incentive to the additional benefits below and you have a solid business case for expanding or adding Ford AFVs to your fleet:

- Up to \$1,000 federal tax deduction
- Ford AFV incentive up to **\$1,500**
- Potential fuel savings
- Other local incentives
- Reduced vehicle emissions



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Vehicles That Can Make a World of Difference

2003 Dedicated CNG F-150 pickup

- Cleanest-emission full-size pickup on the planet

2003 Bi-fuel CNG F-150 pickup

- New "Ford Designed" Fuel System Control Module which greatly improves vehicle performance and reliability

2003 Bi-fuel propane F-150 pickup

- No other OEM offers a factory built bi-fuel propane pickup

2003 E-Series Van/Wagon

- The first OEM AFV to be rated SULEV in California when introduced in 1996
- Trustworthy, versatile and built Ford tough



2003 E-Series Cutaway Chassis

- Applications for parcel delivery, shuttle or school bus use
- Multiple tank packages and wheel base configurations to suit your needs

2003 Crown Victoria

- The only OEM full-size CNG sedan available
- Regular or extended length bodies available

For detailed product information, check out our website at www.afv.ford.com

Need Help?



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Do you want help, or do you have questions regarding any of these programs?

Please contact us.

We can help get you set up to Make a World of Difference in your pocketbook!

1.800.34.FLEET

www.afv.ford.com

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